



## GREEN BUSINESS RECOGNITION FOR RABBIE'S TRAIL BURNERS



Photo caption: left to right, Hazel Syme, Sales Manager, Rabbie's Trail Burners; Rob Gibson MSP; Robin Worsnop, Managing Director, Rabbie's Trail Burners; Minister for Environment Roseanna Cunningham MSP and David Sigsworth VIBES and SEPA chair.

*26.11.09, Edinburgh:*

Innovative five star small group tour company, Rabbie's Trail Burners has been recognised as one of Scotland's leading environmentally conscious businesses, receiving a prestigious Vision in Business for the Environment of Scotland Award (VIBES).

Taking place at the Scottish Parliament, Rabbie's was presented the Best Management Award in the small company category (less than 50 employees), by Minister for Environment Roseanna Cunningham. Open to any business from any sector or type located in Scotland, the VIBES aim to promote efficient use of resources, enhancing environmental performance and encouraging competitiveness and development in business.

Scotland's leading small group tour company, Rabbie's Trail Burners operates luxury 16-seater fuel efficient mini-coaches, offering intimate and friendly tours around Scotland ranging from one to 16 day tours. The company received the accolade for its good environmental practice and sustainable development, which included reducing the group's energy consumption through increased fuel efficiency and reduction in customer carbon footprint.

Managing Director for Rabbie's Trail Burners, Robin Worsnop commented: "We are delighted to be recognised with a VIBES award. Since Rabbie's Trail Burners launched in 1993, we have built the company by valuing, managing and conserving our environment. Not only in preserving the legacy of our beautiful country for future generations to enjoy, but supporting and working with local independent businesses, helping to sustain their communities, promote local cultures, environment and wildlife.

"Our success in reducing the carbon footprint of our customers and our team's passion for the environment has contributed hugely to the visitor experience and the success of Rabbie's as a business. Receiving the VIBES award is a great testament to the commitment of the whole Rabbie's team."

Roseanna Cunningham MSP said: "Many Scottish businesses, including those recognised at the VIBES Awards, are becoming increasingly aware that tackling their environmental impact can also deliver major economic benefits – both through cutting costs and attracting new business.

"Scotland is of course very well-placed to capitalise on the greener business revolution and become a world leader when it comes to providing green technologies of the future such as wave and tidal energy and offshore wind. I was delighted to meet and congratulate representatives from some of Scotland's most environmentally-friendly businesses who can act as a source of inspiration to others."

The VIBES award follows Rabbie's Trail Burners recent success in the VisitScotland Thistle Awards last month. The company's passion and achievement in promoting Scottish tourism was recognised by the 'Extra Mile' award and 2009 Operator Programme of the Year for its Scottish Island Adventures Programme. Rabbie's Trail Burners was the first company in the Thistle Award's history to pick up four awards over three consecutive years.

By winning a VIBES award, Rabbie's Trail Burners is eligible to enter the European Business Awards for the Environment 2012, which attract around 200 entries per year from the cream of Europe's most environmentally positive businesses. VIBES is the only award scheme in Scotland that feeds into these prestigious European awards.

VIBES is a partnership between: Scottish Environment Protection Agency, Scottish Government, Scottish Enterprise, Environmental Protection UK, Envirowise and NetRegs. With support from Business Environment Partnership, CBI Scotland, Energy Saving Trust, Federation of Small Businesses Scotland and Forward Scotland.

For more information visit: [www.rabbies.com](http://www.rabbies.com)

For further information on the VIBES visit: [www.vibes.org.uk](http://www.vibes.org.uk)